



Dr.Pendl & Dr.Piswanger Albania is currently looking to recruit a Sales & Marketing Support candidate for our international client, a market leader in BPO sector. As a

Sales & Marketing Support

you will be part of a dynamic team of professionals who plan and implement our sales, marketing, and advertising activities. You should be familiar with analysis and market research, product and service promotion, and anticipation of customer behavior.

Responsibilities of the position include:

- Sales Support: support development and execution of demand generation activities to deliver opportunities for the sales team, management of marketing activities, events, content and presentations
- Bid and tender support
- managing editorial calendars, editing content, social content, bylines, and articles
- Digital engagement strategy management: corporate website, blog, social media (social selling development in LinkedIn)
- Event management support: support development, planning, budgeting, execution and evaluation
- Analyzing market trends, sales and marketing metrics, as well as pricing strategies to identify ways to improve sales and marketing efforts.
- Maintaining an accurate record of past campaign results to determine the most effective marketing approaches.
- Content management support: support the compilation, writing of technical proposal
- Additional sales and marketing activities using a range of CRM and social management tools

Job Knowledge Skills and Experience:

- Bachelor degree in marketing, communication or business administration.
- Proven experience in working in sales and or marketing
- Excellent computer skills, including Microsoft Office suite and web analytics
- Exceptional communication and presentation skills
- Excellent knowledge of English and Italian language both written and verbal. This is a must!
- Strong analytical and problem solving skills
- Be organized multitasked able to handle many diverse projects at once and meet tight deadlines
- Sound level of sales and marketing knowledge

Interested candidates are invited to send their professional resume until **31.03.2022** to the following e-mail address: L.zhebo@pendlpiswanger.com

