



Dr. Pendl & Dr. Piswanger Albania, the Human Resources Consulting Company, very successful in Albanian market since 2001, branch of Dr.Pendl & Dr.Piswanger GmbH in Vienna, is currently looking on behalf of one of our international clients, a market leader in advertising business, for an experienced professional for the position of:

ART DIRECTOR

The Art Director is responsible for the visual creation of advertising campaigns, digital, print, TV and collateral material. This includes establishing the conceptual and stylistic direction for clients' projects and orchestrating the work of production artists, photographers, illustrators, pre-press technicians, printers and anyone else who is involved in the development of a project. You need to have the imagination, drive and enthusiasm for producing industry-leading work.

Responsibilities of the position include:

- Work closely with the Copywriter to generate creative ideas and concepts to fulfil clients' brief.
- Produce sketches or 'storyboards' (television) or 'scamps' (print) to communicate ideas to the clients.
- Gain an understanding of the target audience and business that the advertisement is aimed at.
- Produce sketches, storyboards, roughs to visualize ideas
- Meet with the Creative Director and Account Manager before presentation of ideas to clients.
- Pitch ideas to clients. Brief other members of the team.
- Commission photographers, artists or film-makers to work on projects.
- Visit and assess locations for potential shoots.
- Manage and delegate responsibilities to other designers and provide directions.
- Attend meetings at production houses and with other directors.
- Work in editing suites to oversee the finished product.
- Stay on top of all trends and maintain best practices

Job Knowledge Skills and Experience:

- Proven working experience for minimum of 4 years
- Hands on experience with logo design, typography, colour, web layout design, print production, image selection and package design
- Demonstrable graphic design skills with a strong portfolio
- Incorporate feedback and take/give direction well
- Good communication skills and the ability to express abstract ideas visually.
- Creation and implementation of the visual design elements associated with brand positioning, public relations and strategic marketing for conveying clients' unique message.
- Understanding the vision of the clients and ensuring its development by the team.
- Team player with strong communication and presentation skills
- Relevant education or training

Interested professionals are invited to send their professional resume until **12.01.2022** to the following e-mail address: L.zhebo@pendlpiswanger.com

